

2021

DIGITAL  
**PRESS  
KIT**

JONATHAN BAKTARI, MD

*Jonathan Baktari MD*



Issue: 04.27.2021



Las Vegas, NV

# WELCOME

# INTRODUCTION

From MD to CEO:

## **The Journey to Transform Health Care**

### Overview

When Jonathan Baktari, M.D. was arguably at the peak of his medical career, he saw an opportunity to try something new. Taking everything he'd learned as a doctor, medical director and educator, he launched two businesses—a vaccine company and drug testing enterprise—that are driven by technology and designed for fast, customer-centric service.

Now, as those businesses grow, he's continuing to write his second career chapter as a health care CEO.

# ABOUT



20 years of experience having been a triple board-certified physician with specialties in internal, pulmonary and critical care medicine.

Formerly the Medical Director of The Valley Health Systems, Anthem Blue Cross Blue Shield and Culinary Health Fund. He also served as clinical faculty for several medical schools, including the University of Nevada and Touro University. He is currently the CEO of e7 Health and US Drug Test Centers.

**For more information, please visit:**  
[www.jonathanbaktarimd.com](http://www.jonathanbaktarimd.com)

- **Former triple board-certified physician**
- **Former Medical Director**
- **Specialties in Internal Medicine, Pulmonary Medicine, and Critical Care Medicine.**

# DISCUSSION TOPICS



**Below is a list of topics Dr. Baktari  
can deliver Expert Advice on:**

*COVID-19 Pandemic and COVID-19 Vaccines*

*Adult Vaccinations & Travel Medicine*

*Pulmonary Medicine*

*Critical Care Medicine*

*Internal Medicine*

*Drug Testing and Drug Testing Industry*

*Employee Health*

*Student Health*

*Preventive Health & Wellness*

*Nutrition, Exercise and Dieting*

*STDs*

*Immigration Health Services*

*The US Healthcare System*

*Healthcare Management*





# FEATURED PRESS

In today's Digital Age, gaining insight through Expert Advice is more sought-after than ever before. Television, Radio, Social Media and Traditional Publications have learned to leverage these Experts on behalf of their viewership.

The following programs have featured Jonathan Baktari, M.D. as a widely renowned Expert.



**NBC NEWS**

**Reader's  
Digest**



**SHAPE<sup>®</sup>**

**Martha  
STEWART**

*Glam*



**Chicago  
Tribune**



**yahoo!  
news**

# SOCIAL MEDIA COVERAGE

## Verbage Priority

We ask that in all instances, Dr. Jonathan Baktari's brand be acknowledged as a Medical Expert as "Jonathan Baktari, MD" or "Baktari, MD."

*(see bottom of page for profile information)*

## Tag Priority

We ask that all "tagging" of Dr. Baktari take place on any and all available platforms.

*(see bottom of page for profile information)*

## Link Priority

We ask that the link provided below be the primary link issued in any mentions.

<https://jonathanbaktarimd.com/>



## DIRECTIVE


Thank you for having Dr. Baktari as a guest! Please be sure to tag the appropriate social media accounts when posting content that involves Baktari, MD and e7 Health.

## CTA Priority

In circumstances that apply, we ask that Dr. Baktari be given the opportunity to announce his preferred Call to Action at the end, or at the beginning of the scheduled recording segment.


For any questions regarding appropriate accounts to tag, please contact: [cindy@interviewvalet.com](mailto:cindy@interviewvalet.com)

 Baktari MD


 @BaktariMD


 in/jonathan-baktarimd

 @BaktariMD


 @JonathanBaktariMD



 e7 Health

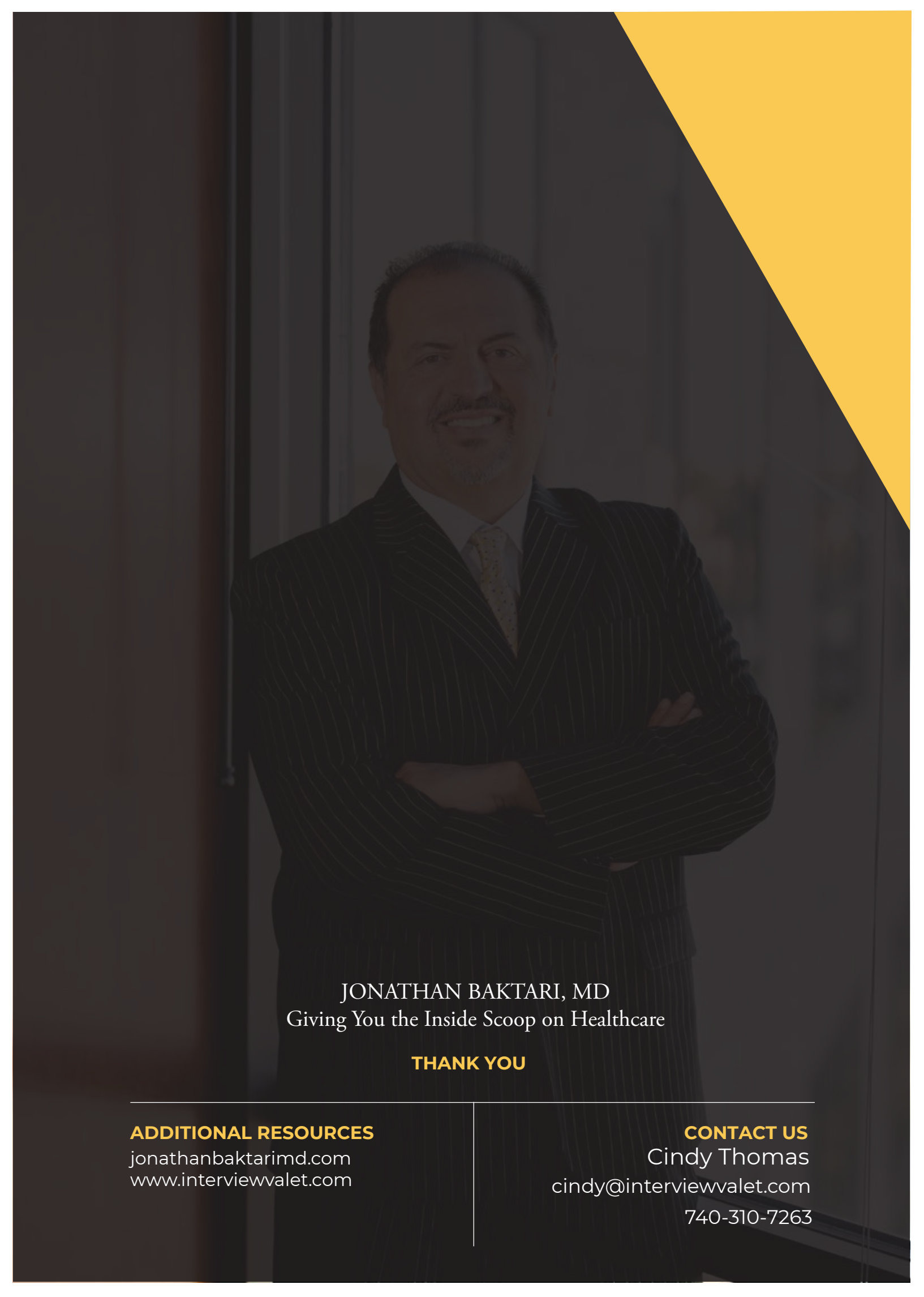
 @e7\_Health

 /company/e7health

 @e7Health

 @e7Health





JONATHAN BAKTARI, MD  
Giving You the Inside Scoop on Healthcare

**THANK YOU**

---

**ADDITIONAL RESOURCES**

[jonathanbaktarimd.com](http://jonathanbaktarimd.com)  
[www.interviewvalet.com](http://www.interviewvalet.com)

**CONTACT US**

Cindy Thomas  
[cindy@interviewvalet.com](mailto:cindy@interviewvalet.com)  
740-310-7263