

**SMASH
SALES
RECORDS**

Relentlessly

**RECRUIT
FEROCIOUS
TALENT**

Like Never Before

**LEAD
WITH
SPEED**

Predict Performance

**PRODUCE
STRONGER
PROFIT**

With Accuracy

Top performing organizations require real data to make real people decisions

Culture Index™ is a strategic advisory firm that works exclusively with visionary entrepreneurs, CEOs, business leaders, and management to scale and transform organizations using applied analytical traits.

We optimize your organization using your most precious resource – people. Whether hiring, managing, or motivating top tier talent, Culture Index™ is the preeminent solution to maximize your goals.

Our Services

Reducing Turnover
Customer Retention
Candidate Filtering
Change Management

Succession Planning
Team Strategy & Design
Motivation and Coaching
Increasing Sales

Key Employee Retention
Reducing Interview Time
Executive Team Building
Regain Work/Life Balance

Recruitment
Strategic Planning
Conflict Resolution
Benchmarking

Behavioral-Based Interviewing
Management & Supervisor Training
Behavioral-Based Selection



ASSESS

You and your team will take a quick survey via our web portal. We use this to gather analytics on your team by measuring seven work-related traits.



TRANSLATE

We analyze the data and share our findings in a peer-to-peer format to ensure clarity of the results and to create change within your team.



MOBILIZE

We're in the knowledge transfer business. Moving forward, we provide actionable executive feedback to mobilize your efforts for immediate results.



**Culture
Index™**

"Making Executives Effective"



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Culture Index, a strategic advisory firm, works exclusively with Visionary Entrepreneurs, CEOs and Business Executives to help them scale their business by using human analytics as a leading indicator of P&L Performance. Using 7-work related traits, we help our clients drive the following measurable outcomes:

- Top & bottom-line growth
- Sustainable scalability – *“Right people right seats”*
- Reduce turnover and increased employee engagement
- Hiring and onboarding

The Culture Index 3-Step Program

Strategic – We work with the Chief Executive to assess their current and long-term goals; while understanding if they have the right talent to exceed those goals.

Knowledge Transfer Workshop – A 2-day interactive workshop designed for those leading, directing, and managing people. We focus on how to get more ROI and increased engagement out of your existing team, while ensuring your new hires are exactly what you need.

Tactical – Our proven position analysis process (*Culture Job | C-Job*) determines what “ideal” looks like for a given role in your company. Our C-Filter Software stack ranks your applicants with a % match to your open job roles to ensure success.

Complimentary Demo

As a part of our process, we provide CEOs and business owners a free demonstration of our program, followed by a 90-minute call or in-person meeting to diagnose your human capital.

For a complimentary demo, please contact Adam Larkin at alarkin@cultureindex.com or call his direct line 865-360-5769.